



Campaigning for the Global Goals

Learning targets

- To become familiar with the Global Goals
- To identify ways that London's citizens can be part of London's solution for climate and the Global Goals

Steps

1. Introducing the Global Goals
2. Watch the World's Largest Lesson Animation
3. Take action and create a campaign



Step 1: Introducing The Global Goals



Explain: over the month of June pupils are going to be learning about London's climate risks and planning what they can do to help tackle the problem in London.

London and the World

Split the class into two groups and give each group one of the questions below:

- What do you think are the biggest problems in the world?
- What do you think are the biggest problems in London?

Give students 5 minutes to discuss and write down their different ideas.

Bring the class back together and ask each group to nominate someone to read out ideas. Write these ideas on the board.

Ask students to consider what the differences are between Global and London specific problems. Raise a discussion as to why students think this might be.

17 Global Goals



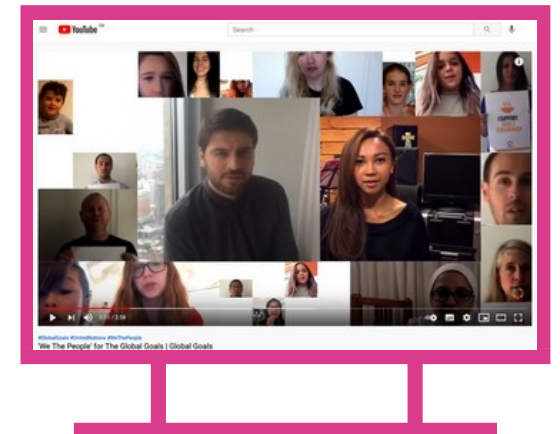
Project this Global Goals grid (see next slide) onto the board and see if students can work out which of their problems match with which Goal.

Leave some time to time to talk about language as students may not understand all the language used – e.g. *'What is innovation and infrastructure?'*

We The People (3 minute video)

Show students this video with celebrities highlighting the Global Goals.

https://www.youtube.com/watch?v=3_vUzBlpRRY



THE GLOBAL GOALS

For Sustainable Development



<https://www.globalgoals.org/resources>

Step 2: Watch the World's Largest Lesson Animation



The World's Largest Lesson

(6 minute video)

Show students Sir Ken Robinson's animation <https://vimeo.com/138852758>



Global Goal tennis

- Pupils work in pairs.
- Put the Global Goals grid back on screen.
- Pupil 1 chooses a global goal from the board
- Pupil 2 tries to think of how this goal might be connected to London
- Switch roles until all 17 completed or until agreed time is up. Add variations and pace to this game as desired.
- Feedback e.g. by class discussion; ideas on sticky notes/ mini whiteboards

Develop further

Ask pupils to suggest what we can do about these problems.

For example:

*What can we do about air pollution in London
(see extra resource links on the final slide)*

Step 3: Take Action and Create a Campaign!



World's Largest Lesson Part 2 (5 min video)

Show pupils video for inspiration:

<https://vimeo.com/178464378>



How can your superpower help?

What will you choose to do?

Invent: to create or design something that has not existed before.

Innovate: to make changes to something that is already established.

Campaign: to work in an active way towards a particular goal

Use this structure to plan your ideas, tell everyone and then make them happen! Good luck!

- Why is this issue important to you?
- What facts make you sure it's important?
- What do you want to do to address the problem?
- What are the benefits of your proposal?
- How will you go about doing what you want to do? Make it sound easy.
- Suggest alternative ideas. Show your audience you have thought through different ways of achieving the same goal.
- Add a "call to action" at the end so that your audience know clearly what you are asking them to do.

Context

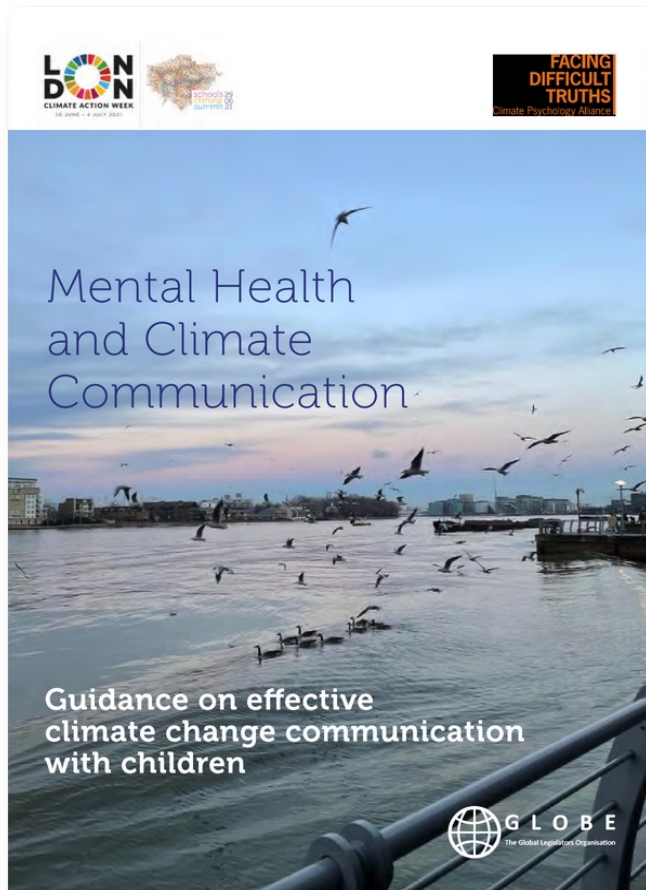
[London Climate Action Week](#) is between 22 June to 30 June 2024. This year all London schools are invited to take part in the Schools Climate Summit taking place from 24 June to 28 June. Each day of the Summit will engage with one of the Summit's five major themes – the four 'C's and the one 'F' – **Campus, Curriculum, Community, Careers and Finance**. It's a great opportunity to link curriculum-based climate change learning with global and social learning for the Sustainable Development Goals and encourage pupils to practise social action for change. We have created four lessons to help you in the period leading up to the Schools Climate Summit. All are independent so you can use them flexibly to suit.

These lesson plans were created initially by GLOBE Legislators, London Sustainable Schools Forum and World's Largest Lesson. We use London as a classroom and update the lessons every year. www.londonschoolsclimateaction.org



Mental Health and Climate Communication

[GLOBE International](#) and the [Climate Psychology Alliance](#) have [published guidance on effective climate change communication with children, to assist with](#) appropriate communication with children and young people.

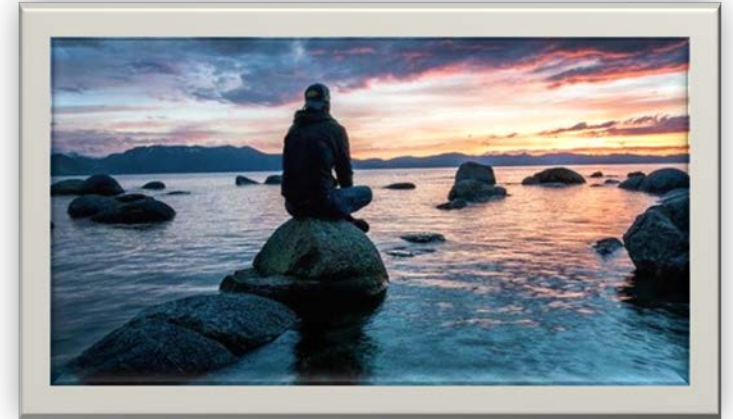


Section 4 has some creative solutions for talking to children and young people about climate change, whilst taking into account the different feelings involved with the subject.

Why not try some of these ideas with students? For example:

Emotional X Rays: instead of an X Ray of the body, look at an X Ray of students feelings about climate change (slide 9 and 10 in the guidance above). Give the student an outline and they can fill it in, or they can draw their own outline.

Mindfulness Exercise: name 5 things you see, 4 things you feel, 3 things you hear, 2 things you smell and 1 thing you can taste.



Stay On Your Rock (slide 12): an exercise to help visualise what you have to do if feelings are swirling around. Imagine yourself sitting on a rock, all the feelings are in the water, don't jump off your rock but sit on your rock and stay calm and watch the feelings as if they were water and fish.

Further activities and resources for teaching about the Global Goals

There are some great resources available for teachers on the SDGs. Here are just a few:

Activities:

- Become a Goalkeeper for the Global Goals! <https://worldslargestlesson.globalgoals.org/resource/everyone-can-be-a-goalkeeper/>
- Paper chain of promises for the Goals: <http://cdn.worldslargestlesson.globalgoals.org/2017/12/Global-Goals-Paper-Chains-Colour.pdf>
- Global Goals impact games – Goal 13 - <https://ggimpactgames.com/play/goal-13/>
- Get involved in the Schools Climate Summit with the London Schools Climate Action Map! bit.ly/3y400og

Films:

- How to take action for the Global Goals – World’s Largest Lesson - Animation part 3: <https://worldslargestlesson.globalgoals.org/resource/worlds-largest-lesson-animation-part-3/>
- What is Sustainable Development? - <https://vimeo.com/144354623>
- We Have A Plan – Project Everyone cinema advert - <https://www.youtube.com/watch?v=Ob-K-dECobE>
- A Message to All Educators: Amina Mohamed - <https://www.youtube.com/watch?v=-Rd2F1Og-BE>

Research:

- Climate Action: Why It Matters - https://www.un.org/sustainable-development/wp-content/uploads/2019/07/13_Why-It-Matters-2020.pdf

Websites:

- <https://www.globalgoals.org/> <http://worldslargestlesson.globalgoals.org/>
- <https://www.un.org/youthenvoy/becomeyoungleader/>
- <https://www.transformour-world.org/>

USEFUL LINKS

London Schools Pollution Helpdesk <https://www.pollutionhelpdesk.co.uk/>

The Mayor's Schools Air Quality Programme - <https://www.london.gov.uk/what-we-do/environment/pollution-and-air-quality/mayors-school-air-quality-audit-programme>

Clean Air for Schools Toolkit – <https://www.transform-our-world.org/tools/clean-air-for-schools>

Sustrans: Big pedal - <https://www.sustrans.org.uk/bigpedal>

Living Streets: Walk to School - <https://www.livingstreets.org.uk/walk-to-school>

London Sustainability Exchange - <https://www.globalactionplan.org.uk/our-work#clean-air-projects>

UNICEF Healthy Air

<https://www.unicef.org.uk/publications/healthy-air-for-every-child/>

Eco-schools Award - <https://www.eco-schools.org.uk/>

The Ashden Awards – the 'Green Oscars' rewarding innovations in sustainable energy. Several schools won the Ashden Award through the introduction of new ways of powering energy in schools. Read about these practical student-led campaigns here: <https://www.ashden.org/search?q=schools>

London sustainability entrepreneurs – Many young Londoners are innovating and pioneering new ways of addressing climate and social problems - <https://www.mayorsfundforlondon.org.uk/our-programmes/mayors-entrepreneur-competition>

Youth Strike 4 Climate - <https://ukscn.org/ys4c> - a youth led campaign based organisation choosing to take direct action.